

TWO DAYS INTERNATIONAL RESEARCH CONFERENCE

ON

"INDIAN KNOWLEDGE SYSTEM"



**06TH & 07TH
DEC 2024**



Conference Themes:

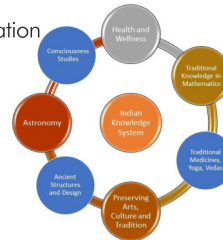
Indian Knowledge System and Finance

1. Vedic Mathematics and Accounting
2. Dharma and Ethics in Accounting
3. Holistic Accounting and Sustainability
4. Asian Record Keeping and Modern Accounting
5. Vedic Philosophy and Financial Management
6. The Chakra System and Financial Well-being
7. Mantras and Mudras for Financial Abundance
8. The Role of Yajnas (Vedic Rituals) in Business Success
9. The Mind-Body Connection in Financial Decision Making
10. Overcoming Financial Anxiety through Vedic Techniques
11. The Role of Desire and Attachment in Financial Habits



Indian Knowledge System and Marketing

1. Vedic psychology in consumer behavior
2. Ayurvedic principles for consumer segmentation
3. Vedic symbols for brand identity
4. Holistic Advertising with Ayurveda
5. Ethical marketing with Dharma
6. Ancient wisdom for modern campaigns



Indian Knowledge System and HR

1. Indian Ethos & Values
2. Performance Models based on Eastern Principles of Management
3. Karma-based performance management
4. Dharma-based organizational values
5. Vasudhaiva Kutumbakam for diversity
6. Ayurvedic concepts for work-life balance
7. Vedic philosophy for conflict resolution
8. Holistic employee development programs
9. Ayurvedic wellness programs
10. Yoga and meditation for employees
11. Vedic principles for leadership
12. Guru-Shishya Parampara in organizations



Lessons from Indian Scriptures:

1. The teachings of Buddha Jainism
2. The teachings of Jainism
3. The wisdom of Sikhism and its Gurus
4. The philosophy of the Puranas & epics
5. Lesson from Mahabharata
6. Lesson from Vedas
7. Lesson from Ramayans



Other Themes

1. Servant Leadership
2. Leadership and Management
3. Ethics and Corporate Social Responsibility
4. Employee Well-being and Human Resources
5. Marketing and Sales
6. Finance and Accounting
7. Organizational Culture and Values



About MET Institute of Management (NBA Accredited)

MET Institute of Management is a three decades old institute and ranked 2nd Best B-School in Mumbai, 16th Best B-School All India, and 14th amongst Top West B-School by the Times B-School Survey 2024. MET IOM's Internal Quality Assurance Cell (IQAC) aims at creating a system for taking deliberate, consistent, and catalytic action to improve academic and administrative performance. Academic and scholastic rigor are finely woven into application oriented skill sets, developing industry-ready management professionals, which position the MBA students to hit the ground running as they face the challenges of the marketplace and society.

Who should attend and participate?

The ultimate aim of this conference is to encourage leading corporates, researchers from government and public organizations, non-profit organizations, industry practitioners, academicians, scholars, masters and undergraduate students to examine managerial implications and interdisciplinary approach. The post graduate students can also participate to excel their research skills.

Registration Fees:

Academician/Practitioners	Rs. 1200/-
Research Scholars	Rs. 600/-

Note: No registration charges for UG and PG Students

Bank Details:

Name of the Account	Mumbai Educational Trust Institute of Management.
Bank Name	Axis Bank Ltd
Branch	Bandra Reclamation
Account Number	910010035706578
IFSC Code	UTIB0001051
MICR Code	400211073

Important Dates

Extended Abstract or Full Paper Submission	10 th Nov 2024
Notification of Acceptance / Rejection	15 th Nov 2024
Final Paper Submission	30 th Nov 2024
Pre-Conference Workshop and Paper Presentation	6 th & 7 th Dec 2024

Submit your paper at : conference_iom@met.edu

Registration Link for the Conference:

<https://forms.gle/dk3tQPB9kx8ivGLd6>

Guidelines for Full Paper Submission are available at:

<https://bit.ly/3LYSFOM>

For any queries write us at conference_iom@met.edu

Key Highlights of the Conference

- Pre-conference online workshop on Indian Knowledge System
- Eminent speakers from Industry and Academia.
- Offline platform for knowledge sharing and brainstorming.
- Special Track for online participants
- Special Track for students

Publication Opportunities:

- Best Papers will be published in UGC care or Scopus Indexed Journals.
- Selected papers will be published in MET Management Review (MMR) research journal, ISSN: 2394-4013.
- Conference Proceeding with ISBN Number

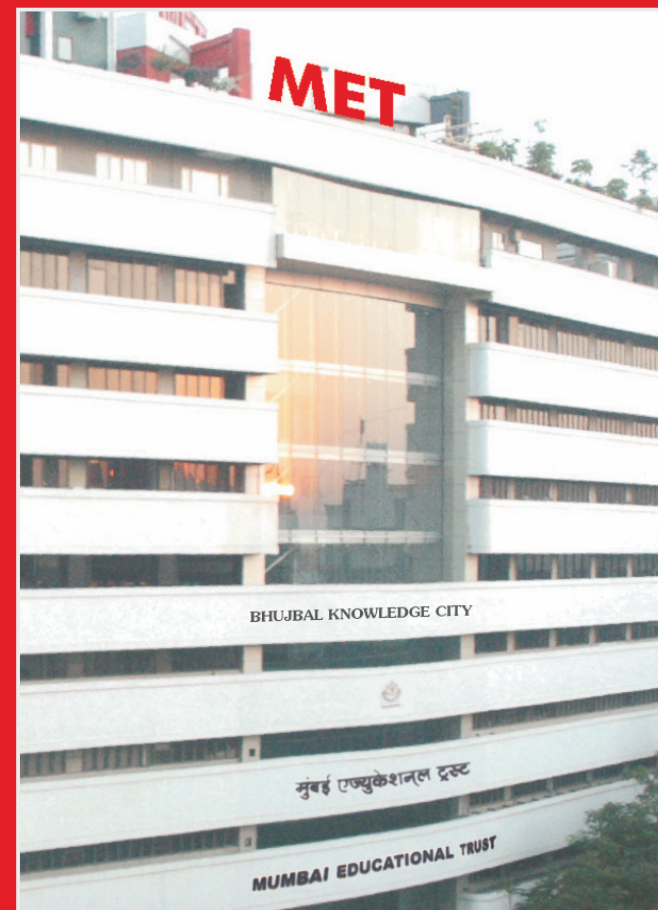
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Dr. Swati Lodha
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